



**FOR IMMEDIATE RELEASE:
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SIMPLE PLAN

Offers “Once-In-A-Lifetime” Opportunity to Local Students

Penticton, BC: On February 9th Simple Plan will kick off their *2012 Get Your Heart On!* Canadian Tour at the South Okanagan Events Centre with a unique and rare offer to the community of Penticton; an offer that will only be extended to this stop on their entire Canadian Tour. Twenty choral students from Penticton (ten students from Penticton Secondary School and ten students from Princess Margaret Secondary School) have been invited to join Simple Plan up on stage to sing ‘*This Song Saved My Life*’ a single off their latest album ‘*Get Your Heart On!*’

“We are excited and honoured to be able to offer this once –in-a-lifetime opportunity to the youth in our community,” states Global Spectrum’s Dean Clarke, General Manager of the SOEC Complex. “We always try to connect our community with our events and our events with our community and this incredible opportunity meets that criteria perfectly. These are the moments when we are most proud of what we are accomplishing at the Events Centre. To be able to offer this level of experience to members in our community is what it’s all about.”

“It is such a great opportunity for students in our schools to get a first-hand look at what happens in the entertainment industry!” exclaimed Dr. Don Grant, Music Director for Penticton Secondary School and Princess Margaret Secondary School. “For teenage kids to have the chance to be on the big stage with internationally acclaimed artists is remarkable. How many other communities of this size in Canada could offer kids this experience? The kids are very excited about this event; February 9th cannot come soon enough!”

In addition to the choir being invited up on stage at the SOEC concert, four Penticton middle and high schools will also be hosting karaoke/air-band lunch-time contests at their respective schools in the coming week.

Simple Plan with very special guests Marianas Trench, All Time Low and These Kids Wear Crowns are set to perform at the SOEC February 9th. Tickets are \$34* & \$54* and can be purchased in person at the SOEC Box Office or Wine Country Visitor Centre, by phone 1-877-SOEC-TIX (763-2849) or online at www.valleyfirsttix.com. (*additional fees apply)

Simple Plan is: Pierre Bouvier (Vocals) / Chuck Comeau (Drums, Backing Vocals) / David Desrosiers (Bass, Backing Vocals) / Sebastien Lefebvre (Guitar, Backing Vocals) / Jeff Stinco (Lead Guitar). For more information please visit: www.simpleplan.com

2012 Simple Plan Canadian Tour Dates:

February 9 – Penticton – South Okanagan Events Centre
February 11 - Vancouver - Pacific Coliseum
February 13 - Calgary - Stampede Corral
February 14 - Edmonton - Rexall Place
February 16 - Winnipeg - MTS Centre
February 19 - Toronto - Air Canada Centre
February 20 - London - John Labatt Centre
February 23 - Montreal - Bell Centre
February 24 - Ottawa - Scotiabank Place
February 26 - Halifax - Metro Centre

For more information on the karaoke/air band contest and to receive a detailed choral rehearsal schedule, please contact Carla Seddon.

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ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:

Global Spectrum (global-spectrum.com) manages the South Okanagan Events Centre and the Penticton Trade & Convention Centre as well as more than 100 other public assembly facilities around the world. Nearly 20-million people attended more than 11,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world's largest sports and entertainment companies. Comcast-Spectacor also owns the Philadelphia Flyers of the National Hockey League, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.