



FOR IMMEDIATE RELEASE:
Monday, November 7, 2011

MUCHMUSIC and SUNFM PENTICTON presents

SIMPLE PLAN

With very special guests

MARIANAS TRENCH, ALL TIME LOW, THESE KIDS WEAR CROWNS

THURSDAY FEBRUARY 9, 2012
SOUTH OKANAGAN EVENTS CENTRE

Penticton, BC

DOORS: 6:00PM ~ **SHOW: 7:00PM** ~ ALL AGES WELCOME

Tickets on sale Saturday, November 12 @ 10AM

Tickets available at SOEC Box Office, Wine Country Visitor Centre,
Charge by phone at 1-877-SOEC-TIX (763-2849)

Order online at www.ValleyFirstTix.com & unionevents.com

Tickets (incl tax): \$34 & \$54*

\$1 from every ticket sold on the tour will be donated the Simple Plan Foundation
(*plus FMF and applicable service charges)

MuchMusic and SunFM Penticton present the 2012 Canadian Simple Plan tour in support of their gold-certified album *Get Your Heart On!* The band will begin their 9-city tour on February 9 at the South Okanagan Events Centre. Stops include a show at the Bell Centre in their hometown of Montreal on February 23 before they wrap things up in Halifax at the Metro Centre on February 26.

Opening for Simple Plan will be Marianas Trench, All Time Low and These Kids Wear Crowns. Tickets go on sale Saturday November 12 at 10AM online at www.valleyfirsttix.com or unionevents.com, by phone 1-877-SOEC-TIX or in person at the SOEC Box Office and Wine Country Visitor Centre. \$1 from every ticket sold on the tour will be donated to the Simple Plan Foundation. A limited number of enhanced ticket packages will be available to fan club members for all shows, consisting of a premium ticket, post-show meet and greet and pizza party with the band, a digital download of a live recording, a t-shirt and more. For more details on purchasing the package, visit www.officialspcrew.com.

Simple Plan spent the summer touring the globe, including stops in Asia and Europe, as well as the U.S., where they were one of the highest-drawing acts on the Warped Tour. A July date in Quebec attracted nearly 90,000 fans. They will return to the U.S. for a fall tour beginning in October.

Get Your Heart On!, the Montreal-based band's gold-certified fourth studio album, was released in June and spawned the platinum-certified hit single "Jet Lag" – a duet with Natasha Bedingfield on the English version and Marie-Mai on the French version. The music video for the second single, "Astronaut," premieres today at MuchMusic, MusiquePlus and SimplePlan.com.

2012 will mark the 10-year anniversary of Simple Plan's debut album, *No Pads, No Helmets...Just Balls*. The band has been voted Favourite Canadian Band an unprecedented five times by viewers of the MuchMusic Video Awards. Accolades also include the 2006 JUNO Fan Choice Award and the 2005 Teen Choice Award.

Simple Plan is: Pierre Bouvier (Vocals) / Chuck Comeau (Drums, Backing Vocals) / David Desrosiers (Bass, Backing Vocals) / Sebastien Lefebvre (Guitar, Backing Vocals) / Jeff Stinco (Lead Guitar).



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About Simple Plan Foundation:

The members of Simple Plan have used their global popularity for good by starting the Simple Plan Foundation, which raises money for a variety of charities. Established in 2005, the Simple Plan Foundation works to support youth through the difficult passage to adulthood, encouraging youth to find their life's passion. The Foundation also supports youth living with life threatening illnesses through their collaboration with music therapy programs. In 2009, proceeds from the sale of the band's single, Save You, were distributed to various cancer charities. Most recently, the Foundation donated \$10,000 towards the Red Cross in support of the Japan earthquake and tsunami relief effort

ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:

Global Spectrum (global-spectrum.com) manages the South Okanagan Events Centre and the Penticton Trade & Convention Centre as well as more than 100 other public assembly facilities around the world. Nearly 20-million people attended more than 11,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world's largest sports and entertainment companies. Comcast-Spectacor also owns the Philadelphia Flyers of the National Hockey League, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.

