



FOR IMMEDIATE RELEASE:
Tuesday, February 7, 2012

100.7 Giant FM presents

PAUL BRANDT

with very special guest

Nikita Afonso

THURSDAY, MARCH 1, 2012
SOUTH OKANAGAN EVENTS CENTRE

Penticton, BC
DOORS: 6:30PM ~ SHOW: 7:30PM

Tickets on sale NOW

Tickets available at SOEC Box Office, Wine Country Visitor Centre,
Charge by phone at 1-877-SOEC-TIX (763-2849)

Order online at www.ValleyFirstTix.com

Tickets (incl tax): \$24.50, \$34.50, \$47.50*
(*plus FMF and applicable service charges)

Penticton's very own Nikita Afonso to open for Paul Brandt!

Penticton, BC: It is with enormous pleasure and pride that we announce the addition of Nikita Afonso to the Paul Brandt concert Thursday, March 1st at the South Okanagan Events Centre.

Born and raised in Penticton, Afonso has taken a proactive and industrious approach to becoming a professional performer and the last few months have been a whirlwind of excitement and testament to her hard work. This past summer, Nikita was crowned Miss Penticton Princess and released her debut CD, "The Sweetest Things". She then set her sights on showcasing her songwriting abilities and sold out her debut concert at the Cleland Theatre. Nikita just recently received the Penticton Chamber of Commerce 2011 'Young Citizen of the Year Award' and over this past weekend competed as a top 10 finalist in "Variety's Got Talent" at the River Rock Show Theatre in Richmond, BC.

"A huge thank you to Paul Brandt for making this happen," said Global Spectrum's Dean Clarke, GM of the SOEC Complex. "We couldn't be happier to have Nikita be a part of this concert. We love the fact that one of Penticton's best is going to be on stage with one of Canada's best."

Afonso will be accompanied by the popular "Offramp Ensemble" headed up by Mr. Justin Glibbery, featuring Mike Fic, Scott Gamble and Jeff Queen.

Give It Away, Brandt's latest release showcases his exploration of new musical and lyrical territory, while remaining true to the sound and voice his fans have come to adore. A diverse collection of songs, Give It Away explores passion, loss, humour and of course, love. The Give It Away album also features revisited versions of Paul's international smash hits "I Do" and "My Heart Has A History".

Get your tickets NOW for a true Penticton Showcase!

Tickets can be purchased online at www.ValleyFirstTix.com by telephone at 1-877-SOEC-TIX (763-2849) or in person at the SOEC Box Office and the Wine Country Visitor Centre.

For more information, please contact the undersigned.

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About Paul Brandt:

Paul Brandt is the most awarded male Canadian country artist in history. Born in Calgary, Alberta, Canada, his first big break was in 1996 with the single "My Heart has a History", which hit number one in Canada and made him the first Canadian male country artist to reach the Billboard Top Ten in the US since Hank Snow in 1974. Paul has nine tremendously successful albums to his credit to date. In addition to his music, Paul also has a strong passion for helping people, working with a number of charities, including his own foundation, The Priceless Gift of Hope Foundation, and being involved with humanitarian pursuits around the globe.

About Global Spectrum Facility Management:

Global Spectrum (global-spectrum.com) manages the South Okanagan Events Centre, Penticton Trade and Convention Centre, as well as more than 100 other public assembly facilities around the world. Nearly 20-million people attended more than 11,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world's largest sports and entertainment companies. Comcast-Spectacor also owns the Philadelphia Flyers of the National Hockey League, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.