



**FOR IMMEDIATE RELEASE:**  
Monday, January 18<sup>th</sup>, 2010

Global Spectrum Facility Management presents

# MICHAEL BOLTON

in support of the South Okanagan Similkameen Medical Foundation's  
CT SCAN goal

**SATURDAY, APRIL 10, 2010**  
**SOUTH OKANAGAN EVENTS CENTRE**  
Doors: 7:30PM ~ Show: 8:30PM

**Tickets on sale Friday, January 22<sup>nd</sup> @ 10AM**

Tickets available at SOEC Box Office, Wine Country Visitors Centre,  
Charge by phone at 1-877-763-2849

Order online at [www.valleyfirsttix.com](http://www.valleyfirsttix.com)

Tickets (incl. GST): \$55.00 – All Bowl Seating  
\$99.00 – Cabaret Style Floor: Tables of 6  
(plus applicable fees and service charges)

**CELEBRATE “DATE NIGHT” AND SUPPORT THE HOSPITAL  
WITH AN INTIMATE PERFORMANCE BY MICHAEL BOLTON**

**Penticton, BC:** Global Spectrum Facility Management has just confirmed an exclusive and intimate performance by Michael Bolton at the South Okanagan Events Centre in April for only a handful of Canadian dates. A portion of sales from the floor seats will be donated to the South Okanagan Similkameen Medical Foundation in support of reaching the \$1.7 million goal for the hospital's new CT Scan.

For the first time, seating on the floor for an SOEC concert will be cabaret style; tables of six will create an exclusive and fun environment for concert goers. “This will prove to be a magical evening for both early and current fans of Michael Bolton, as well as couples looking for a place to dress up for some great entertainment and really enjoy Saturday “date night” all in the name of a great local cause,” said Curtis Webb, South Okanagan Events Centre General Manager.

CT Scanning is extremely critical for diagnostic examinations of the head, neck, chest, abdomen and bones and with staging cancers such as lung, liver, prostate, colon and pancreatic. The new technology available will deliver a minimum of 40% less radiation. With the new technology, head

scans that currently take 5 minutes today will take 45 seconds in the future and will allow manipulations of images and instantaneously zero in on any area no matter how large or small.

In his illustrious career spanning more than 20 years, Bolton has produced 18 studio albums – a feat few artists have achieved – sold over 53 million albums, won multiple Grammys for honours including Best Male Vocalist, earned a star on Hollywood’s Walk of Fame and sold out countless arena concerts. He has also paired with some of the best artists in the world, having penned hits for Barbra Streisand and KISS, shared duets with Ray Charles and Luciano Pavarotti, written songs with Bob Dylan, Lady Gaga and Ne-Yo, played guitar with B.B. King and had his music recorded on a track by hip-hop superstar Kanye West and megastar Jay-Z.

With his new record, *One World One Love*, a main objective was to craft a collection of memorable, uplifting songs that sounded fresh while maintaining the classic Michael Bolton vocal signature. Equally important to Bolton was creating an antidote to the mood of gloom engulfing the planet. He says, “Every song had to make you feel good, because people have enough hardships to think about right now ... ‘No heartbreak songs’ became our mantra!”

Make “no heartbreak” your mantra too – buy your tickets now for an unforgettable evening and to help reach the goal of having the hospital’s new CT Scan fully operational by the summer of 2010.

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**ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:**

Global Spectrum ([global-spectrum.com](http://global-spectrum.com)) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world’s largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.