



FOR IMMEDIATE RELEASE:

Tuesday, January 19th, 2010

Global Spectrum Facility Management presents
**THE WORLD FAMOUS
HARLEM GLOBETROTTERS
2010 MAGICAL MEMORIES TOUR**

**FRIDAY, APRIL 16, 2010
SOUTH OKANAGAN EVENTS CENTRE
Doors: 6:00PM ~ Show: 7:00PM**

Tickets on sale WEDNESDAY, JANUARY 20th @ 10AM

Tickets available at SOEC Box Office, Wine Country Visitors Centre,
Charge by phone at 1-877-763-2849

Order online at www.valleyfirsttix.com

Tickets (incl GST): \$77.00, \$33.00, \$22.00
(plus FMF and service charges)

**“World’s Most Famous Team” bringing ALL-NEW spectacular show
to the South Okanagan Events Centre**

Penticton, BC: Coming off the most successful year in the franchise’s illustrious history, with a record-breaking 62 box offices records and over two million smiling fans, the iconic **Harlem Globetrotters** are primed to showcase their eye-popping 2010 “Magical Memories” World Tour in Penticton on Friday, April 16, with the wholesome family entertainment known worldwide for thrilling fans young and old and making cherished family memories.

Now in their 84th consecutive season of touring the world, the Globetrotters’ high-flying show features some of the most extraordinary athletes and entertainers on the planet – including Big Easy Lofton and Flight Time Lang, stars of this past season’s edition of the Emmy Award-winning CBS reality hit, “The Amazing Race,” the dynamic Firefly Fisher, the gravity-defying Hi Rise Brown, and many more.

"The Harlem Globetrotters are the epitome of world-class family fun," says Michael Kenney, the Globetrotters' senior vice president, live event marketing. "You'll want to get your tickets now for an experience the whole family will be talking about for years to come."

The Globetrotters will perform nearly 270 shows in over 215 cities in 44 states, the District of Columbia, five Canadian provinces and Puerto Rico through the first week of May 2010.

The Original Harlem Globetrotters have played in 120 countries on six continents, entertaining over 130 million fans and crossing barriers between cultures, societies and people from all walks of life. The Globetrotters are one of only six teams to be inducted into the Naismith Memorial Basketball Hall of Fame. For the latest news and information about the Harlem Globetrotters, and to purchase team merchandise, visit the Globetrotters' official Web site: www.harlemglobetrotters.com.

-30-

CONTACT: Harlem Globetrotters Public Relations
P: 602-258-0000

Lisa Zechmeister, Marketing Manager
South Okanagan Events Centre
lisa.zechmeister@penticton.ca
P: 250-490-2351



ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:

Global Spectrum (global-spectrum.com) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.