



FOR IMMEDIATE RELEASE:

Thursday, March 11, 2010

Global Spectrum Facility Management presents

NEWSBOYS

with special guests

Mark Stuart & Will McGinniss
of Audio Adrenaline

SATURDAY, APRIL 17, 2010
SOUTH OKANAGAN EVENTS CENTRE

Doors: 6:00PM ~ Show: 7:00PM

Tickets on sale TOMORROW @ 10AM

Tickets available at SOEC Box Office, Wine Country Visitors Centre,
Charge by phone at 1-877-SOEC-TIX (763-2849)

Order online at www.ValleyFirstTix.com

Tickets (incl. GST): \$25.00 & \$20.00

VIP PACKAGE: \$40.00

(plus FMF and applicable service charges)

SOUPATERIA TO BENEFIT FROM NEWSBOYS SHOW IN APRIL

Penticton, BC: A band known for putting on an amazing live show, Newsboys is back with their new CD, *Born Again*. With more than 22 years of touring, this band has perfected an incredible performance. With their album *Go* debuting at number 4 on SoundScan Contemporary Album Chart and at number 51 on the *Billboard* 200 and six albums going gold, their newest release is sure to impress. Newsboys has charted 25 number one hits and sold over six million records, along with helping Christian music grow into the mainstream world.

Newsboys have recently announced that dc Talk front-man, Michael Tait, would be their new lead vocalist. This is a change sure to promise a positive and flourishing fresh start for the group. Their new album, *Born Again* is a wonderful representation of the changes the band has gone through and where they are headed.

The Newboys VIP Package includes VIP seating, a VIP laminate, early access to the venue, pre-show meet and greet and an autographed CD. The VIP Package can only be purchased online.

For last minute purchasers, Newsboys have extended an important Door Special for Penticton. Tickets will only cost \$10 at the door with a non-perishable food item; all food items will be donated to Penticton's Soupateria to help our neighbours in need.

Tickets go on sale on Friday, March 12th at 10am and can be purchased at the SOEC Box Office, online at www.ValleyFirstTix.com, charge by phone at 1-877-SOEC-TIX (763-2849).

-30-

CONTACT: For Information & Media Accreditations:

Teri Rodrigues
LMG Concerts
teri@imgconcerts.com
P: 360-696-4558

Lisa Zechmeister, Marketing Manager
South Okanagan Events Centre
lisa.zechmeister@penticton.ca
P: 250-490-2351



ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:

Global Spectrum (global-spectrum.com) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.