



**WHAT?**

In an effort to make the venue more user friendly, a new system of section identification using numbers instead of letters will be implemented. Row and seat numbers will remain the same.

**HOW?**

Have a look at the map and see how the new numbers will work in the arena for a concert.



**WHY?**

- Makes choosing your seat easier when you buy tickets.
- Much quicker to find your way around the arena and to your seat.
- It is a more universal system of venue section identification.

**HELP!**

If you have questions or just need some help understanding the new system, please contact:

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**WHEN?**

The change will take place immediately following the Cirque Du Soleil performances June 29 to July 3, 2011. All events after this time will reflect the new numbering system.

